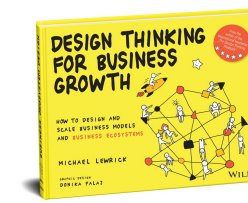


Project:
Team:
Version & Date:

PROTOTYPE VISION CANVAS



Lewrick, M.
Design Thinking for Business Growth
978-1-1198-1515-0
www.business-ecosystem-design.com



Quick guide: The *Prototype Vision Canvas* supports switching from divergent into convergent thinking. This comprises different tested and validated ideas, functions and experiences into a more concrete picture of the future (the vision). Usually, the vision on the addressed elements in the canvas.

More tips & tricks for this template on book page: 200

Vision Statement

Description of the north star and ambition

5



Target Group:



Needs:



Products :



Benefit:



1

2

3

4