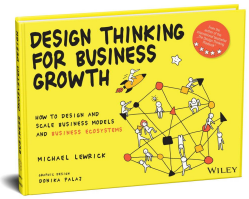
Project:
Team:
Version & Date:

ECOSYSTEM CONFIGURATION GRID

Quick guide: The *Configuration of the Business Ecosystem* is central to subsequent implementation activities, tactics, and ultimately the success of the ecosystem. The individual dimensions for "How to configure" should be developed individually for each ecosystem initiative. The grid helps to go into more detail on the elements critical to success to gain clarity on the elements critical to success in achieving goals.

More tips & tricks for this template on book page: 133



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1 Where to Play?

2 How to win & configure?

Examples of dimensions:

- Strategic focus
- Customer interaction
- Customer relationship
- Skills (e.g. IT, Data)
- Product and service portfolio
- Organizational design
- Competitive strategy
- Roles

3 Ecosystem Configuration Grid

Configure the business ecosystem with the appropriate dimensions and characteristics.

Dimension (e.g. customer relationship)

Characteristics (e.g. digital centered)

Description (e.g. digital first)

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